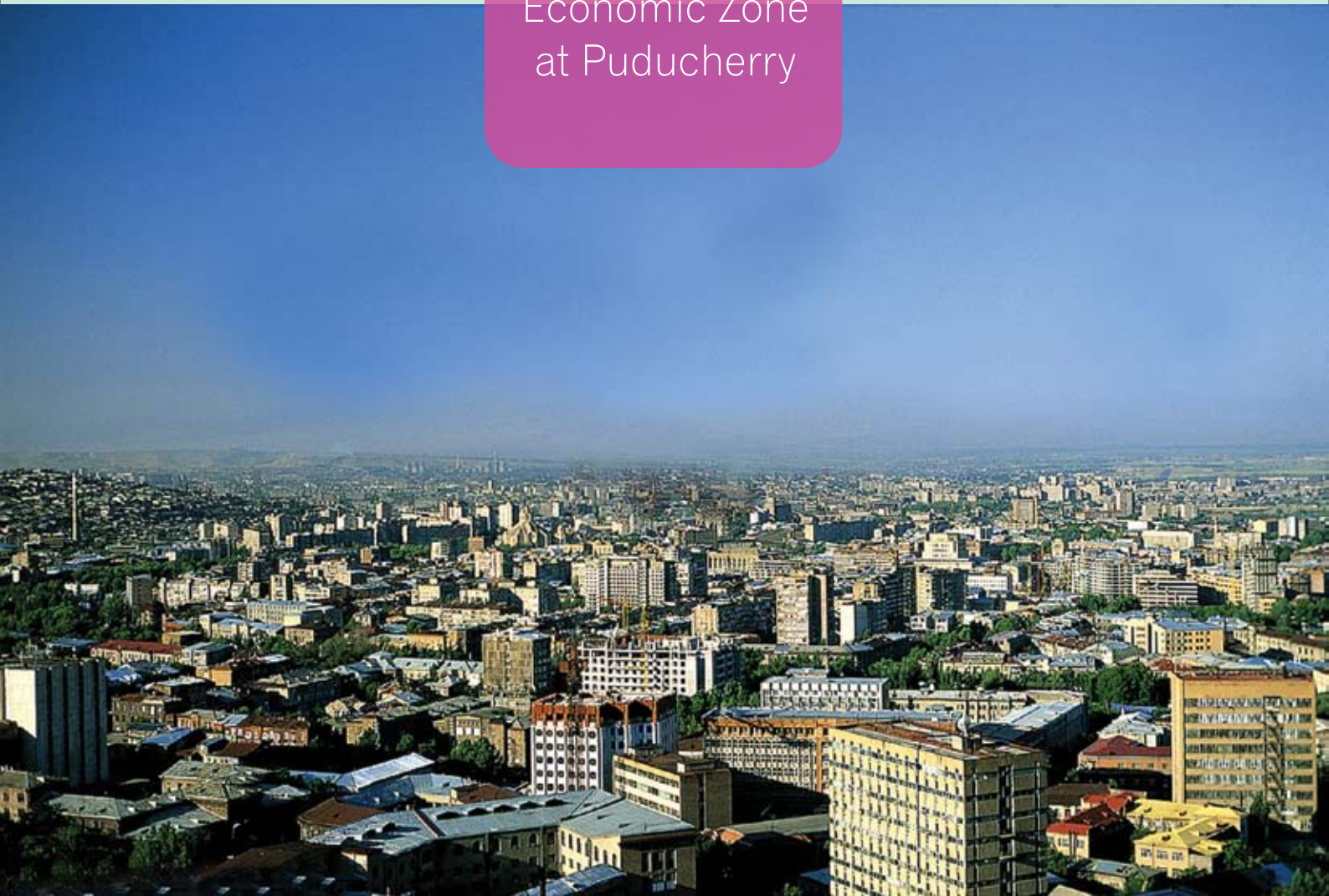


Multi-product
Special
Economic Zone
at Puducherry



Pondicherry Special Economic Zone Company Limited



INDIA

driving the surge of opportunity.

India is in a growth trajectory with investment opportunities and the potential to create wealth over the long term. The steady influx of global corporate companies into India validates the opportunities in the country.

India has progressively opened up the economy to effectively face new challenges and opportunities of the 21st Century. To compete in the global market the Government of India ("GoI") has liberalized export policies, licensing of technology and implemented tax reforms providing various incentives.

India - Ranked as one of the top 3 investment destinations in the world.

- Largest democracy with a population in excess of 1 billion
- World's largest middle class consumer market of 350 million people
- Largest resource of 555 million young people under the age of 25
- Largest service provider in the world
- Largest knowledge centre of the world
- On purchasing power parity, India is the 4th largest economy in the world and soon to become 3rd largest



PUDUCHERRY

transforming into integrated industrial township

Puducherry (formerly known as Pondicherry) is a Union Territory of India, nestled on the Eastern seaboard of the country. It is popularly known as "A little piece of Medieval France in India". It was a French colony for almost 300 years up to 1954, seven years after India gained independence from the British.

Today, Puducherry is being envisaged as an integrated industrial township conceived as "Wheel less wonder" and based on eco-friendly concept of "Walk to work"

- Ranked India's best small state
First in law and order, agriculture and investment environment
- Leading in health, education and prosperity
Emerged as one of the main education hubs of South India
- Abundant in nature
- Availability of talented, peace loving surplus work force
- Majority of residents are fluent in 3 languages (French, English and Tamil)
- Proactive and Supportive Government

High quality infrastructure, liberal and supportive business policies can further promote foreign investments and enhance the domestic and regional export oriented businesses in Puducherry. Thus, an opportunity to create and develop a Special Economic Zone at Puducherry.



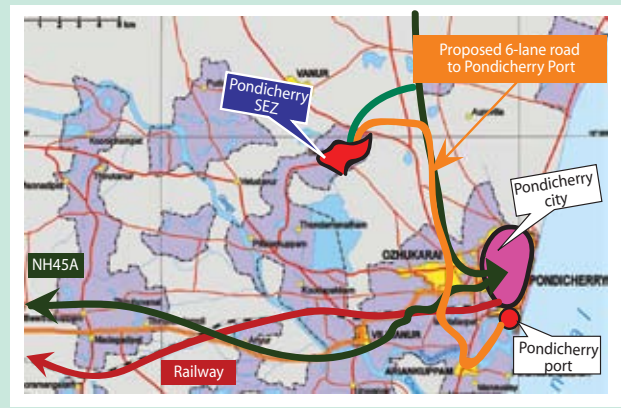
SEZ DE PONDY boundless opportunity for industries

An exclusive integrated industrial and residential township. Christened as SEZ DE PONDY, the Special Economic Zone (SEZ) project comprises of an area of 860 acres. The entire project – master planned by internationally acclaimed “Jurong Consultants Pte”, Singapore, with a well planned development schedule, will ensure that the “ City within City” develops in a planned phased manner.

SEZ DE PONDY provides excellent modules of eco-friendly and healthy environment for the development of business communities.

SEZ DE PONDY features:

- Plotted Development
- Flatted Development
- IT/ITES
- E-publishing
- Biotech / Life Sciences
- Medical tourism & cosmetic surgery
- Apparel & Fashion
- Logistics and Warehousing
- School / Education city
- Value Retail
- Spa & Sports
- 5/4/3 star Hotel
- International Residential School
- Hospital
- Shopping Mall / Multiplexes
- Residential Houses



LOCATION well connected

SEZ DE PONDY is a vantage location, well connected to all the major cities in India. And is in the proximity of Airports and Sea Ports.

Connectivity

- Chennai international airport is just 2 hours drive from Pondicherry.
- Pondicherry is linked through a broad gauge railway line with Chennai
- Pondicherry airport is under expansion, expected to become operationalise by Feb. 2009.
- One of the finest deep sea ports is already under development.
- 2.5 km to NH66 (Puducherry – Krishnagri, being converted into a 4 lane road)
- 12.5 km to NH45A (Puducherry – Nagapattinam)

Distance from Major Cities:

- Puducherry City (8 km to the southeast)
- Chennai (147 km to the north)
- Bangalore (300 Km to the northwest)
- Thindivanam (35 km to the west)
- Cuddalore (22 km to the south)
- Villupuram (33 km to the southwest)
- Auroville (6 km to east)



Promoters



SUBHASH PROJECTS AND MARKETING LIMITED (SPML)

Subhash Projects & Marketing Limited (SPML) is one of India's leading Infrastructure Development company, with over 25 years' experience in large-scale turnkey projects in the private and public domain. SPML is developing infrastructure projects with Investments worth over Rs.150 Bn; USD 3.7 Bn on BOOT/PPP basis.

SPML has implemented over 400 projects in Water Management, Eco-friendly Power Generation, Power Transmission & Distribution, Environmental Engineering, Infrastructure Development and Engineering Consultancy & Services.

SPML, an ISO – 9001: 2000 certified company, employs 2000 skilled engineers & domain experts.



OM METALS INFRAPROJECTS LIMITED (OMIL)

A 32-year old group in Hydropower, Tourism and Urban Infrastructure. Executed more than 40 Hydropower and Irrigation projects of US\$ 155 mn. across 18 states. Businesses include Fabrication of radial gates for irrigation/hydel projects, Manufacture of hoists, film distribution & exhibition, hospitality, real estate development and automobile retailing.



PONDICHERRY INDUSTRIAL PROMOTION DEVELOPMENT AND INVESTMENT CORPORATION LIMITED(PIPDIC)

The Puducherry Industrial Promotion Development and Investment Corporation Limited (PIPDIC) was set up by the Government of Puducherry in 1974 with the twin objective of promoting the Industrial development of Puducherry and providing financial assistance to entrepreneurs. PIPDIC provides various facilities such as Term loans, Equity participations / Underwriting of Capital issues, Hire Purchase and Lease Financing.



Pondicherry Special Economic Zone Company Limited

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